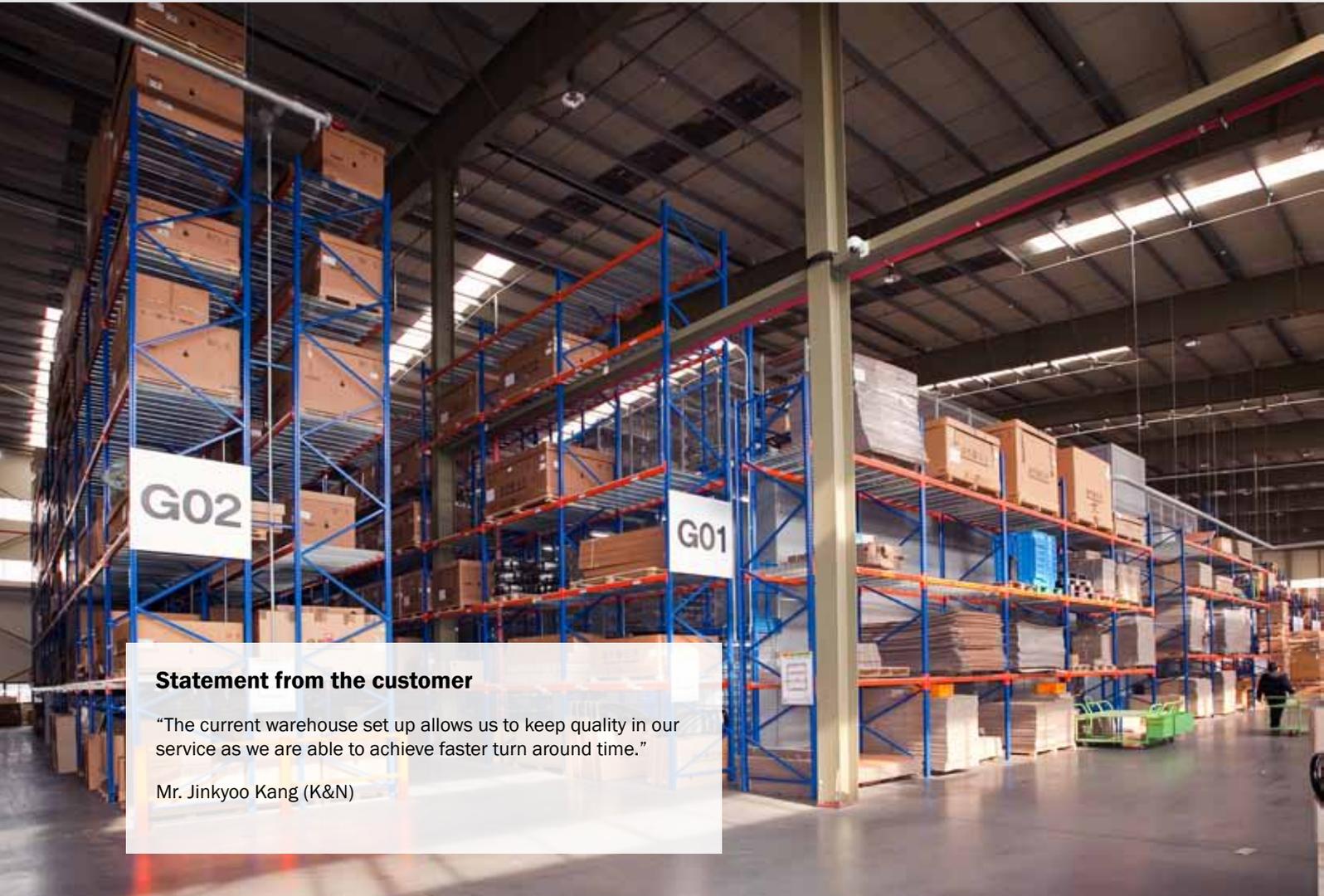


Case Study, Audi Volkswagen Korea (AVK), Korea

**PROFESSIONAL SELECTION OF TRUSTWORTHY  
STORAGE SOLUTIONS**



### Statement from the customer

“The current warehouse set up allows us to keep quality in our service as we are able to achieve faster turn around time.”

Mr. Jinkyoo Kang (K&N)

### Project objectives

- ▶ To have a well organise warehouse so as to improve delivery time

### Scope of supply and services

- ▶ Selective Pallet Racking, with total of 4,454 pallet locations
- ▶ 2-Tiers R3000 Mezzanine platforms, with total of 9,376 shelving locations
- ▶ Plastic containers
- ▶ Cargo Lift



## Audi Volkswagen Korea (AVK)

Headquartered in Wolfsburg, Germany, the Volkswagen Group is the largest automotive group in Europe. With 11 brands under the Volkswagen Group, including Volkswagen and Audi, Bentley, Bugatti, Lamborghini, SEAT, Skoda, Scania and Volkswagen Commercial Vehicles, as well as the newly joined Porsche and Suzuki contributes to the gigantic automotive empire. Each of these brands possesses unique characteristics and is operating independently.

One of its core brands, Audi AG, which is headquartered in Ingolstadt, manufactures automobiles ranging from supermini to crossover SUVs that are marketed under the Audi brand. The company has been a wholly owned subsidiary of Volkswagen AG since 1966, following a phased purchase of its predecessor, Auto Union, from its former owner, Daimler-Benz.

With the many great new technical features and innovations that enhanced the development of the motor vehicle that the Volkswagen Group has introduced, they have provided unbelievably high standards of reliability and ease of operation we enjoy today, especially so for Audi whom is entirely in the spirit of the Audi maxim "Vorsprung durch Technik".

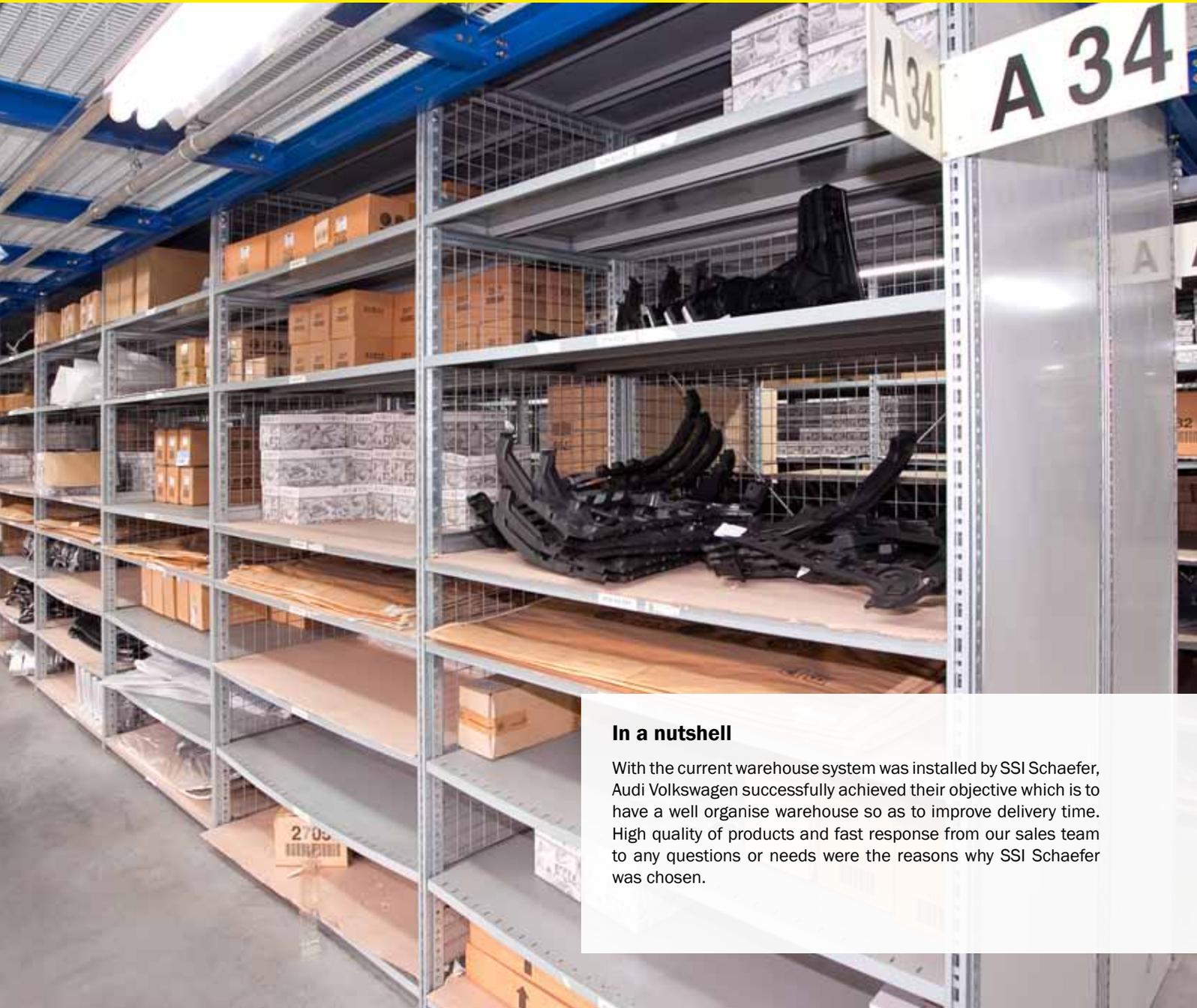
## Project

The Selective Pallet Racking installed has helped Audi to store big and bulky items while the 2-tier R3000 Mezzanine platform installed has allowed the company to store small parts items in the shelving systems.

With the current warehouse system, Audi's product storage is well organised and allows for items to be picked easily thereby improving the delivery turn around time. With 35 dealer shops in Korea to be serviced, the current system has allowed them to efficiently achieve 2 deliveries in a day.

SSI Schaefer was chosen against the competitors as the company is the market leader in the storage solutions industry and is well known for providing quality of products. The fast response from our sales team to any questions or needs that Audi may have was also one of the reasons why SSI Schaefer was chosen.





### In a nutshell

With the current warehouse system installed by SSI Schaefer, Audi Volkswagen successfully achieved their objective which is to have a well organised warehouse so as to improve delivery time. High quality of products and fast response from our sales team to any questions or needs were the reasons why SSI Schaefer was chosen.

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