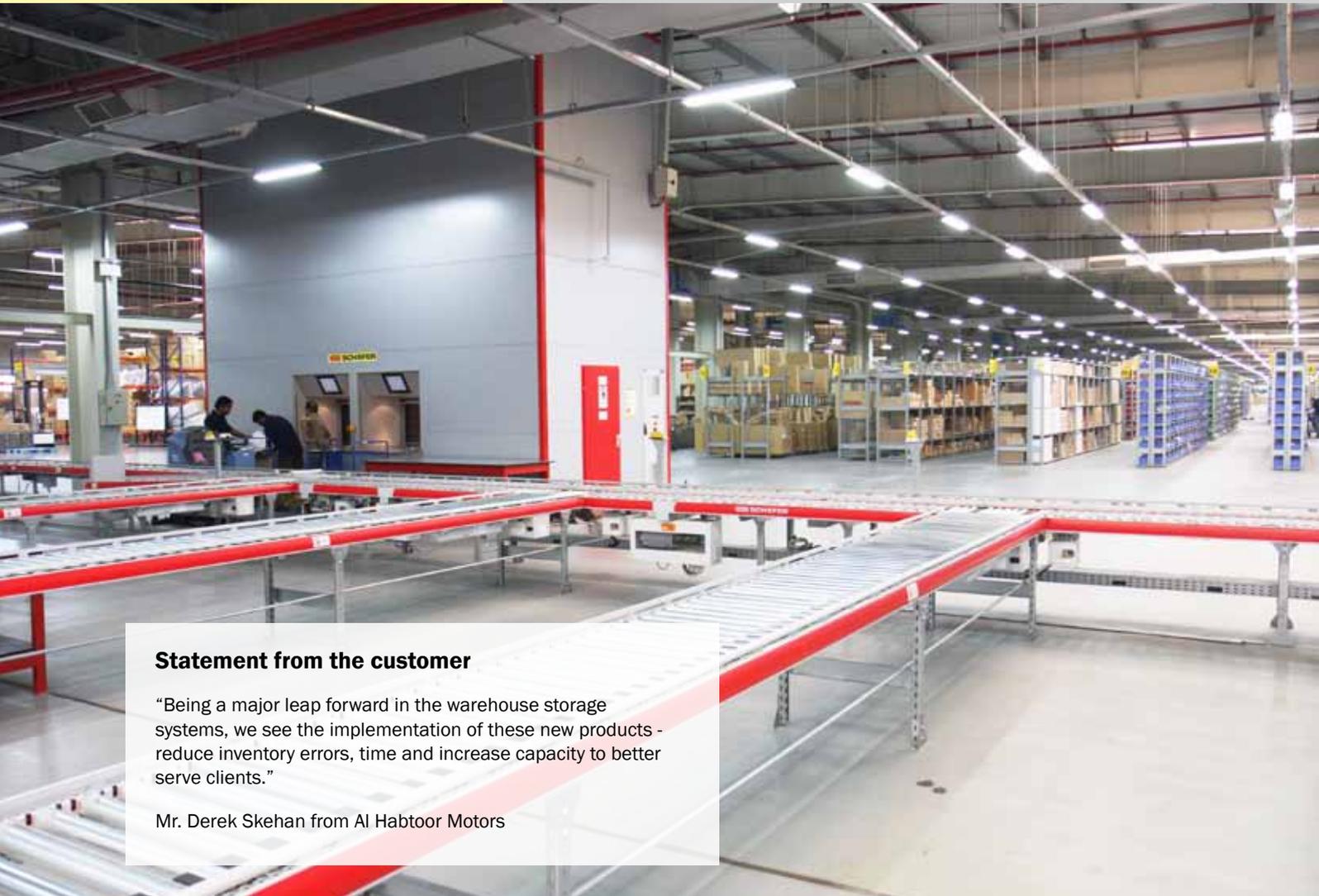




Case Study, Al Habtoor Motors Co. LLC, United Arab Emirates

**CONVEYING TO A NEW ERA IN CUSTOMER SERVICE**



### Statement from the customer

“Being a major leap forward in the warehouse storage systems, we see the implementation of these new products - reduce inventory errors, time and increase capacity to better serve clients.”

Mr. Derek Skehan from Al Habtoor Motors

### Project objectives

- ▶ Creation of a consolidated spare parts center for the UAE market
- ▶ Build-up of combined workshops with approximately 800 service bays
- ▶ Increase customer-friendly service through reduction of service time with state of the art conveyor systems
- ▶ Increase efficiency for the storage and picking process due to conveyor system

### Scope of supply and services

- ▶ Up to 400 receiving pallets per hour, three standalone Pickomats with 448 trays width 1220 x depth 820 mm and total of 6 picking windows (faces)
- ▶ Conveyor System for plastic containers 600mm x 400mm
- ▶ R3000 Shelving System
- ▶ KRS Cantilever
- ▶ Workbenches
- ▶ Plastic containers



## AI Habtoor Motors

AI Habtoor Motors is the exclusive distributor for some of the world's most coveted names in automobiles. The company's line-up of high quality vehicles includes the luxury Bentley, the sports car range of McLaren, an exhaustive range of passenger cars, four wheel drives and commercial vehicles from Mitsubishi, the Temsa range of luxury coaches and buses, and the Bugatti.

### Project

SSI Schaefer implemented an automated receiving process with transport conveyors. This way not only the workload could be reduced, the capacity was also increased.

With the installation of the three standalone Pickomat units, a secure and fast access to high value spare parts was made possible. SSI Schaefer's Pickomat is an exceptionally productive system for the storage and accessing of small and medium sized parts. The new dimension of order-picking offers more comfort and higher economic efficiency.

Another huge benefit working with SSI Schaefer is the newly created sortation of shipment into routes and IT supported quality management and packing processes for export. Faster machining processes, lesser mistakes are just two concrete examples for practical advantages.

The benefits from this project not only increases the efficiency of AI Habtoor Motors, their clients also are guaranteed a new era of customer service as well. Most inquiries and services can now be handled just in time within 1-2 hours for standard maintenance services.





### **In a nutshell**

SSI Schaefer implemented an automated receiving process with transport conveyors and a full automated vertical storage solution to reduce workload and increase storage capacity. Three standalone Pickomats were installed for accessing small and medium sized parts. SSI Schaefer brought Al Habtoor Motors to a new era of customer services. Also, the creation of sortation of shipment into routes and IT supported quality management and packing processes for customer orders, are considered as another huge benefit from working with SSI Schaefer.

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