



SINO-PACIFIC TRADING

Increasing storage capacity for food importer



Statement from the customer

“The team of professionals from SSI Schaefer possesses comprehensive product knowledge. Their clear understanding about the nature of our business has helped to identify the most suitable storage solution for us. Not only does the solution fit our requirements, it is economically priced too.”

Mr. Nithas Charoenmin from Sino-Pacific Trading

Project objectives

- ▶ Maximise storage capacity
- ▶ Improve order picking efficiency
- ▶ Implement a cold storage solution
- ▶ Prepare for future market growth

Scope of supply and services

- ▶ 1600 Selective Pallet Racking, with total of 32,000 pallet locations



Sino-Pacific Trading (Thailand) Co.,Ltd.

Founded in 1970, Sino-Pacific Trading is an independent family business dedicated to serve Thai consumers by offering the finest confectionaries and groceries. Sino is an authorised distributor for a wide range of products from all around the world, which can be classified into six main categories – Chocolate, Confectionary, Snacks and Biscuits, Beverages, Grocery and Industrial. Sino operates in all key areas of Thailand, with its main office and warehouse located in Bangkok.

Project

In order to meet the increasing market demand for groceries, Sino-Pacific Trading had to increase import quantities. Having larger amount of products brings the need of more storage space, and as a result, Sino decided to build a new warehouse. In August 2014, the trader entrusted SSI Schaefer to provide a storage solution for their new facility.

Capable of providing 100% selective storage up to 12.8m in height, the Selective Pallet Racking System was installed at the warehouse of 27,000m². Coupled with the application of the RFID System, the Racking System helps Sino-Pacific Trading improve their order picking efficiency. The new facility was strategically located at Samutprakran which allows Sino to make on-time deliveries to their customers while preserving the best product quality.

One of the most critical factors in this project was time management – SSI Schaefer had to work closely with the temperature control equipment provider to foresee and resolve problems which might affect installation progress. The warehouse was designed for storage of temperature-sensitive products such as Beverages, Chocolates, Confectionaries, Groceries, Snacks and Biscuits.





In a nutshell

Facing an increasing market demand for groceries, Thai food importer Sino-Pacific Trading made a decision in August 2014 to build a new warehouse for larger storage capacity. Based on Sino's objectives, SSI Schaefer identified the Selective Pallet Racking System as the solution which best fits their storage requirements. The storage facility now holds a total of 32,000 pallet location and is ready to handle the upcoming market growth.